



2015
ESCAPE

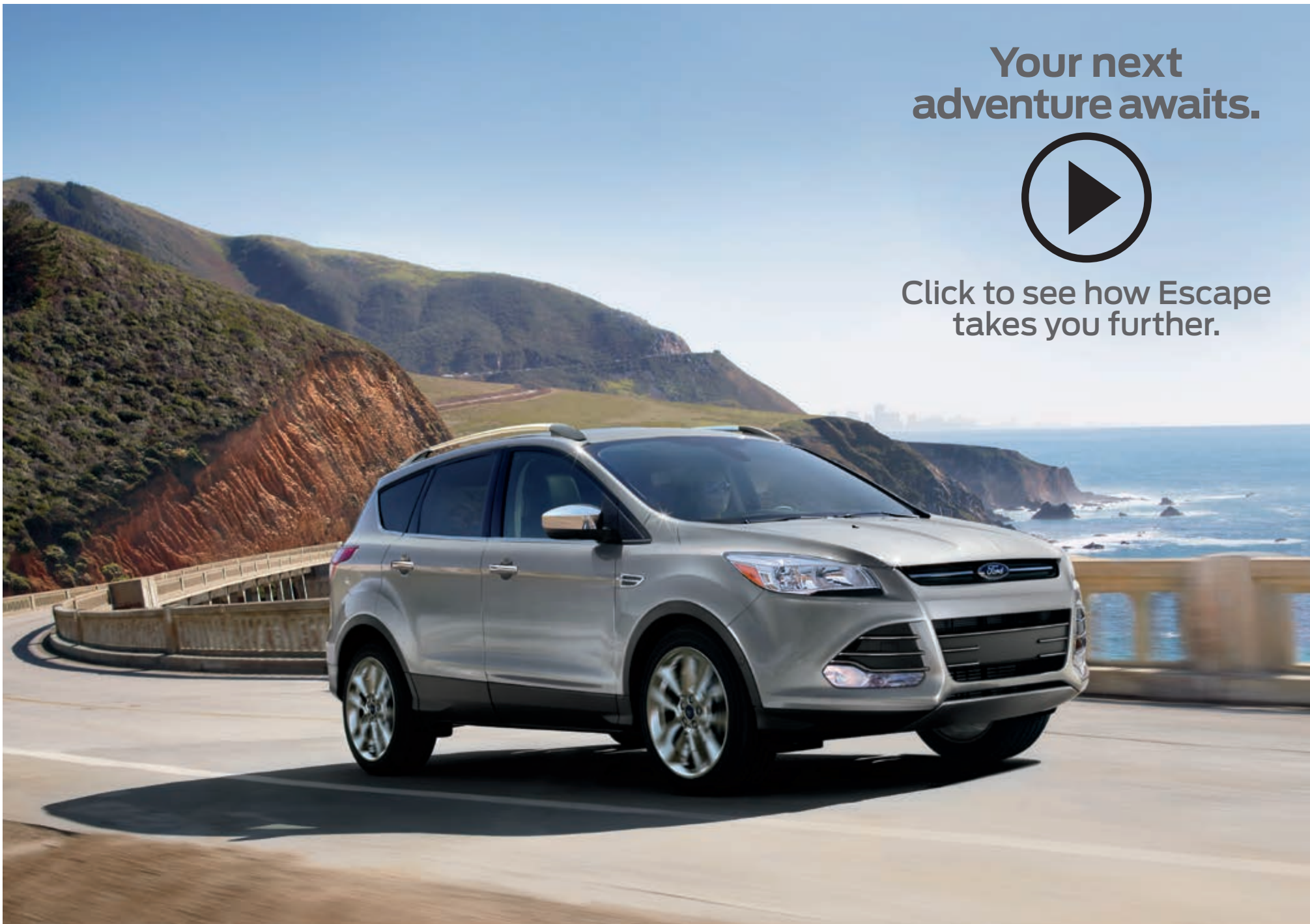


Go Further

Your next
adventure awaits.



Click to see how Escape
takes you further.



SE. Ingot Silver. Chrome Package. Available equipment.

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Go. Empowered by your choice of 3.

The 2015 Escape offers you 3 different engines: a 2.5L Duratec® I-4, a 1.6L EcoBoost®¹ and a 2.0L EcoBoost.¹ Each is mated to our 6-speed SelectShift® automatic transmission. So you can shift for yourself, or leave the fun to Escape.



See inside EcoBoost



In curves and corners, standard Torque Vectoring Control seamlessly enhances your hold on the road while electric power-assisted steering delivers responsive overall steering feel.

To make itself more aerodynamic and fuel efficient, Escape can adjust its Active Grille Shutters (on 2.5L and 1.6L models). The standard 2.5L puts a zippy 168 hp and 170 lb.-ft. of torque at your disposal.

Our turbocharged, direct-injection 1.6L EcoBoost¹ uses twin independent variable camshaft timing to emphasize fuel efficiency or power output as your input demands. It has an EPA-estimated rating of 32 hwy mpg.² It also produces 178 hp³ and 184 lb.-ft.³ of torque for lively acceleration and passing performance.

For even more fun, step up to the 2.0L EcoBoost¹ with 240 hp³ and 270 lb.-ft.³ of torque. As *The Car Connection* says, "The Escape is one of the best-handling crossovers in its class, and the 240-hp turbo four helps make the most of it."



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Titanium. Magnetic. Available equipment.

¹Available feature. ²EPA-estimated rating of 23 city/32 hwy/26 combined mpg, 1.6L EcoBoost, FWD. Actual mileage will vary. ³Using 93-octane fuel.



Kick. To open or close.

Loading cargo into your Escape has never been easier than with the class-exclusive,¹ foot-activated hands-free power liftgate.² You can even program its fully opened height to the position that works best for you.

Watch the liftgate open



Just kick your foot under the rear bumper with your Intelligent Access² key fob tucked in a pocket or purse. Sensors detect your leg, the motion and the proximity of the fob, triggering the liftgate to open or close on its own.

Titanium. Sunset. Available equipment.

¹Class is Small Utilities. ²Available feature.

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See it carry more cargo

Adapt. To make the most of every day.

With its versatile interior, Escape is designed to help you live life to its fullest. Starting with an overall feeling of open spaciousness that's amplified by the power panoramic Vista Roof.^{®1}

Up to 67.8 cu. ft. of cargo space is yours to fill with the rear seat folded – that's more room than the previous generation Escape offered.

For a flat load surface, fold both sides of the 60/40 split rear seat and place the adjustable cargo load floor² in its highest position.

Discreetly stow your go-to essentials in the front center console. And keep others close at hand in the storage tray next to each front seat. You're always ready for adventure in Escape.

¹Available feature. ²Available with 17" wheels only.

Nurture. Yourself and the environment.

This year, Escape takes care of you and your front passenger with 10-way power, heated, leather-trimmed seats,¹ standard on Titanium. And every model comfortably supports with more hip room and more rear leg room than the previous generation.

Opt for the Audio System from Sony^{®1} to treat yourself and your lucky passengers to the deep, rich sound of 10 strategically placed speakers and the crisp clarity of HD Radio™ Technology.

Escape respects nature by putting several materials often destined for landfills to practical reuse. Recycled 20-oz. plastic bottles go into its carpeting, which is a resilient blend of post-consumer and post-industrial polyester fibers. Scrap cotton from jeans, sweaters and T-shirts is turned into sound-absorption material that helps keep Escape quiet inside. To top it off, the vehicle itself is approximately 85% recyclable after it's driven its last mile.

HEATED



FRONT SEATS¹

RECYCLED PLASTIC



in its carpet

PUSH-BUTTON



START¹

Titanium. Charcoal Black leather trim. Available equipment.

¹Available feature.

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Connect. With voice-activated ease.

Ford SYNC^{®1} with 911 Assist[®] delivers hands-free calls, Bluetooth[®]-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.[®] SYNC AppLink^{™2} lets you control Pandora,[®] iHeartAuto,[™] the SiriusXM[®] App and other select apps by voice, too. SYNC with MyFord Touch^{®1} adds an 8" color LCD touch screen and much more. SYNC. Say the word.

SiriusXM Satellite Radio³ lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.⁴ The voice-activated Navigation System³ also includes a 5-year subscription to SiriusXM Traffic and Travel Link[®] services.³ These features provide detailed traffic information on accidents, construction, and road closures, plus local and national weather forecasts, fuel prices and more.

| SYNC

((SiriusXM))

Titanium. Charcoal Black leather trim. SYNC with MyFord Touch. Available equipment.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. ³Available feature. ⁴Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.

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Get away. Intelligently.

See 4WD
in action



Headed out of town? Take the road less traveled with confidence in your 2015 Escape with the Intelligent 4WD System.¹ Assessing conditions about 20 times faster than the blink of an eye, this on-demand system readjusts as needed to deliver the right blend of handling and traction at all times. Whether you're challenged by a sudden downpour, loose gravel, or even a snow-packed road, 4WD can help keep your adventures on track.

SE. Ingot Silver. Available equipment.

¹Available feature.

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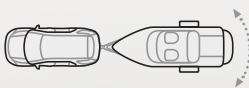
Up the fun factor. Confidently.

Equipped with the 240-hp 2.0L EcoBoost® engine¹ and the Class II Trailer Tow Prep Package, Escape has the power, sure-footedness and confidence it needs to tow up to 3,500 lbs.² And you can handle it all with confidence too.

Trailer sway control¹ will help by monitoring the motions of your vehicle to detect trailer sway. If needed, it can reduce engine speed and selectively apply the brakes to help you maintain control of both the vehicle and the trailer.³ Play smarter in the 2015 Escape.



3,500 LBS.  **MAX. TOWING²**

CONTROLS  **SWAY¹**

Titanium. Deep Impact Blue. Available equipment.

¹Available feature. ²When properly equipped. ³Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴Using 93-octane fuel.

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Let it assist you. Thoughtfully.

Escape driver-assist technologies¹ use ultrasonic sensors and sophisticated radar to help you with parallel parking, avoiding collisions and more.

See how it all works



Make parallel parking easier with active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Stay alert to traffic detected in blind spots thanks to BLIS[®]

(Blind Spot Information System) with cross-traffic alert.¹ It helps warn you using lights embedded in the sideview mirrors.²

Help gauge how close something is to the back of your Escape using the standard rear view camera and its color-coded distance guidelines.³ A dotted center line is also included for help lining up with a trailer.

For your convenience, active park assist and BLIS with cross-traffic alert are included in the Titanium Technology Package, along with high-intensity discharge (HID) headlamps, rain-sensing windshield wipers, and a Forward Sensing System.



¹Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.

²BLIS replaces standard integrated blind spot mirrors. ³Available SYNC[®] with MyFord Touch[®] screen shown.

Maintain peace of mind. Rain or shine.

When it comes to your safety and security, Escape takes a proactive, personalized approach. On every ride. In a wide range of weather conditions.

Among its 7 standard airbags, you'll find several that utilize the latest adaptive technology to help tailor them to occupant size, including the driver and front-passenger front airbags and the front-seat side airbags.

If it senses you're taking a curve too quickly, Curve Control helps reduce the vehicle's speed by up to 10 mph in approximately 1 second.¹ This feature is effective on wet or dry pavement, and expected to be particularly useful on highway ramps. As part of AdvanceTrac[®] with RSC[®] (Roll Stability Control[™]), Curve Control is standard on every 2015 Escape.



SE. Ruby Red Tinted Clearcoat Metallic. Chrome Package. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Escape Specifications



Engines/EPA-Estimated Ratings¹ & Dimensions

2.5L Duratec® I-4

168 hp @ 6,000 rpm
170 lb.-ft. of torque @ 4,500 rpm (includes Active Grille Shutters)
6-speed SelectShift® automatic
FWD 22 city/31 hwy/25 combined mpg

1.6L EcoBoost® I-4

178 hp @ 5,700 rpm ²
184 lb.-ft. of torque @ 2,500 rpm ² (includes Active Grille Shutters)
6-speed SelectShift automatic
FWD 23 city/32 hwy/26 combined mpg
4WD 22 city/29 hwy/25 combined mpg

2.0L EcoBoost I-4

240 hp @ 5,500 rpm ²
270 lb.-ft. of torque @ 3,000 rpm ²
6-speed SelectShift automatic
FWD 22 city/30 hwy/25 combined mpg
4WD 21 city/28 hwy/23 combined mpg

Exterior

Wheelbase	105.9"
Length	178.1"
Height	66.3"
Width – Excluding mirrors	72.4"
Width – Including mirrors	81.8"
Width – Mirrors folded	75.0"
Liftover height	27.8"

Interior

	Front/Rear
Head room	39.9"/39.0"
Shoulder room	56.0"/55.3"
Hip room	54.8"/52.4"
Leg room	43.1" (max.)/36.8"

Capacities (cu. ft.)

Passenger volume	98.1
Cargo volume behind front seats	67.8
Cargo volume behind rear seats	34.3

Fuel Tank (gal.)

FWD	15.1
4WD	15.1

Standard Features

Mechanical

6-speed SelectShift automatic transmission with Sport Mode
4-wheel independent suspension
Electric power-assisted steering
Front and rear stabilizer bar
Front-wheel drive (FWD)
Mini spare wheel and tire
Power disc brakes with Anti-Lock Brake System (ABS)
Torque Vectoring Control

Seating

Front bucket seats
Front-passenger seat back map pocket
60/40 split-fold rear bench seat with recline and tip-fold-flat latch

Interior

12-volt powerpoints (4)
Adjustable driver and front-passenger sun visors with covered vanity mirrors
Air conditioning with particulate air filter
Cargo floor hooks (4)
Coat hooks (2)
Compass
Front (2) and rear (2) assist handles
Front and rear carpeted floor mats
Front and rear dome lights with front map lights and rear cargo area light
Front-row center console with 2 cupholders, storage bin with removable tray, and armrest
Illuminated Entry System
Message center
Overhead console with sunglasses holder
Power door locks
Power windows with one-touch-down driver's side window feature
Rear view camera
Seat-side storage trays for driver and front passenger
Steering wheel-mounted cruise and audio controls
Tachometer
Tilt/telescoping steering column
Trip computer

Exterior

Body-color front and rear fascias
Body-color rear spoiler
Easy Fuel® capless fuel filler
Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ³ ; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belt restraint system for all seating positions
Adjustable head restraints at all 5 seating positions
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
Battery saver
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Driver's knee airbag ³
Front height-adjustable shoulder safety belts
Front-seat side airbags ³
LATCH – Lower Anchors and Tether Anchors for Children (rear outboard seating positions)
MyKey®
Safety Canopy® System with side-curtain airbags ³ and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™ ⁴ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level. ¹Actual mileage will vary. ²Using 93-octane fuel. ³Always wear your safety belt and secure children in the rear seat. ⁴SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



S

Equipment Group 100A
Includes all standard features, plus:

Mechanical

2.5L Duratec® I-4 engine
(includes Active Grille Shutters)

Seating

6-way manual driver's seat and 4-way manual front-passenger seat

Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Cupholders (6)

Day/night rearview mirror

SYNC® with MyFord® voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; media hub with auxiliary audio input jack and USB port; and steering wheel-mounted 5-way controls (2)

Exterior

17" steel wheels with Sparkle Silver-painted wheel covers and P235/55R17 all-season BSW tires

Black door handles, upper and lower grilles and sideview mirrors

Quad-beam halogen headlamps

Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Available Options

17" Sparkle Silver-painted aluminum wheels

Cargo area protector

Front and rear all-weather floor mats

Remote Start System

Splash guards

Wheel lock kit for aluminum wheels

SE

Equipment Group 200A
Includes select S features, plus:

Mechanical

1.6L EcoBoost® I-4 engine
(includes Active Grille Shutters)

Seating

10-way power driver's seat with power lumbar

Driver's seat back map pocket

Rear seat with center armrest

Unique cloth seats

Interior

Chrome finish on door handles

Cupholders (8)

Illuminated visor vanity mirrors

Outside temperature display

SiriusXM® Satellite Radio with 6-month trial subscription

Exterior

17" Sparkle Silver-painted aluminum wheels

Automatic headlamps

Black upper grille with chrome bar

Body-color door handles and sideview mirror caps

Chrome beltline moldings

Dual bright exhaust tips

Fog lamps

Privacy glass (rear doors, rear quarter windows and liftgate window)

SecuriCode™ invisible keypad

Silver skid plates

Available Equipment Group

Equipment Group 201A – Convenience Package includes SYNC with MyFord Touch® (8" color LCD touch screen in center stack; 4.2" color LCD configurable display in instrument cluster; media hub with 2 USB ports, SD card reader and audio/video input jacks; and SYNC Services¹), dual-zone electronic automatic temperature control, 9 speakers, 110-volt power outlet, black roof-rack side rails, Reverse Sensing System, and perimeter alarm

Available Options & Packages

2.0L EcoBoost I-4 engine

2.5L Duratec I-4 engine
(includes Active Grille Shutters; 200A FWD only)

18" chrome alloy finish wheels with P235/50R18 all-season BSW tires (requires 201A)

Black roof-rail crossbars (requires 201A)

Cargo area protector

Chrome Package includes chrome door handles, chrome liftgate garnish, chrome sideview mirror caps, chrome roof-rack side rails, chrome accents on lower grille, partial leather-trimmed seats, and 19" chrome-like alloy finish wheels (requires 201A; n/a with Leather Comfort Package)

Class II Trailer Tow Prep Package includes trailer sway control (2.0L EcoBoost only)

Front and rear all-weather floor mats

Intelligent 4WD System

Leather Comfort Package includes leather-trimmed seats, heated front seats, power windows with one-touch-up/-down feature, heated sideview mirrors, and leather-wrapped steering wheel and shift knob (requires 201A; n/a with Chrome Package)

Power liftgate (requires 201A)

Power panoramic Vista Roof®

Remote Start System

Splash guards

Tonneau cover

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® services with 5-year subscription (requires 201A)

Wheel lock kit for aluminum wheels

SE. Medium Light Stone cloth trim.

SE. 60/40 split-fold rear seat with reclining seat backs.

SE. Chrome Package. Partial leather-trimmed seats.

Class-exclusive MyKey.®



17" Steel with Sparkle Silver-Painted Wheel Covers
Standard: S



17" Sparkle Silver-Painted Aluminum
Optional: S; Standard: SE



18" Chrome Alloy Finish
Available: SE



19" Chrome-Like Alloy Finish
Included:
Chrome Package on SE

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

Titanium

Equipment Group 300A

Includes select SE features, plus:

Mechanical

Intelligent Access with push-button start

Perimeter alarm

Remote Start System

Seating

10-way power, heated front bucket seats with driver's side memory feature

Leather-trimmed seats

Interior

110-volt power outlet

Ambient lighting

Audio System from Sony® with 10 speakers and HD Radio™ Technology

Auto-dimming rearview mirror

Dual-zone electronic automatic temperature control

High-gloss Black finish on center stack and window switch bezels

Leather-wrapped steering wheel and shift knob

Power windows with one-touch-up/-down feature

SYNC® with MyFord Touch® which includes 8" color LCD touch screen in center stack; 4.2" color LCD configurable display in instrument cluster; media hub with 2 USB ports, SD card reader and audio/video input jacks; and SYNC Services¹

Universal garage door opener

Exterior

18" Sparkle Nickel-painted aluminum wheels with P235/50R18 all-season BSW tires

Body-color, heated sideview mirrors with turn signal indicators, security approach lamps and driver's side memory

Chrome liftgate garnish

Foot-activated hands-free power liftgate

Gloss Black lower grille

Gloss Black upper grille with chrome bar and surround

Reverse Sensing System

Silver roof-rack side rails

Available Equipment Group

Equipment Group 301A – Titanium Technology Package

includes Bi-Xenon high-intensity discharge (HID) headlamps with signature lighting, BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing windshield wipers, active park assist and Forward Sensing System

Available Options & Package

2.0L EcoBoost® I-4 engine

19" Luster Nickel-painted aluminum wheels with P235/45R19 all-season BSW tires

Black roof-rail crossbars

Cargo area protector

Class II Trailer Tow Prep Package includes trailer sway control (2.0L EcoBoost only)

Front and rear all-weather floor mats

Intelligent 4WD System

Power panoramic Vista Roof®

Splash guards

Tonneau cover

Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription

Wheel lock kit for aluminum wheels



White Platinum Tri-coat Metallic. 19" Luster Nickel-painted aluminum wheels.² Available equipment.

Charcoal Black leather trim. Ambient lighting. Available equipment.

Leather-wrapped shift knob. Dual-zone electronic automatic temperature control.

110-volt power outlet.

High-intensity discharge (HID) headlamps.²



18" Sparkle Nickel-Painted Aluminum Standard



19" Luster Nickel-Painted Aluminum Optional

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Available feature.

Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Sunset



Deep Impact Blue



Karat Gold



Magnetic



Tuxedo Black

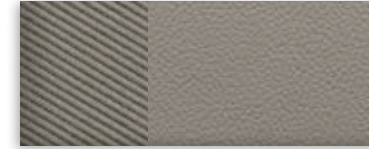
Interiors



1 Medium Light Stone Cloth



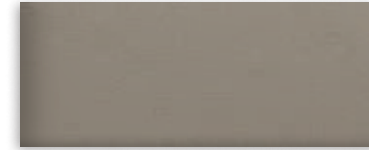
2 Charcoal Black Cloth



3 Medium Light Stone Partial Leather



4 Charcoal Black Partial Leather



5 Medium Light Stone Leather



6 Charcoal Black Leather

Bring these colors to life



Exteriors	S	Interiors						Titanium
		SE						
White Platinum Tri-coat Metallic ¹		1	2	3	4	5	6	5 6
Oxford White	2	1	2	3	4	5	6	
Ingot Silver	2	1	2	3	4	5	6	5 6
Ruby Red Tinted Clearcoat Metallic ¹		1	2	3	4	5	6	5 6
Sunset	2	1	2	3	4	5	6	5 6
Deep Impact Blue	2	1	2	3	4	5	6	5 6
Karat Gold	2	1	2	3	4	5	6	5 6
Magnetic	2	1	2	3	4	5	6	5 6
Tuxedo Black	2	1	2	3	4	5	6	5 6

3, 4 Requires Chrome Package 5, 6 Requires Leather Comfort Package on SE

¹Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.



SE in Ingot Silver accessorized with roof crossbars and side rails, smoked side window deflectors, molded splash guards, and roof-mounted bike carriers by THULE®¹

Remote start systems

All-weather floor mats

Cargo security cover and cargo area protector

Roof-mounted cargo box by THULE¹

Exterior

- Flat splash guards
- Full vehicle cover¹
- Hood protector¹
- Racks and carriers¹
- Sportz® tent¹
- Trailer towing accessories
- Wheel lock kit

Interior

- Ash cup/coin holders
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- Interior light kit
- Protective seat covers¹
- Tablet cradle¹

Electronics

- Portable DVD rear-seat entertainment systems¹
- Vehicle Security System
- Warning sensor systems¹

See other accessories



Learn more about
your Escape



2015
ESCAPE



Go Further

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New Vehicle Limited Warranty. We want your Ford Escape ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Small Utilities), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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